

Media Contact:  
John Rarrick  
BullsEye PR  
(212) 671-1080 x103  
JR@bullseyepublicrelations.com



### **Liqui-Site Named Finalist in New York Enterprise Report Awards**

(New York, NY) July 12, 2007 – Among the twenty finalists announced today by the New York Enterprise Report was Liqui-Site Designs, Inc. – a full-service creative firm based in Nyack, NY – recognized for best practices in Technology.

The New York Enterprise Report Small Business Awards, which honor the achievements and accomplishments of the more than 400,000 small businesses throughout the tri-state area, has selected twenty finalists within five best practice areas: Human Resources, Leadership, Marketing, Sales and Technology. Liqui-Site was among four firms selected in the Technology category.

Kelly Campbell, President and Creative Director of Liqui-Site, said, “From the onset, our success has been based on commitment to our clients and their projects as well as the creativity of the work itself. The New York Enterprise Report Awards have given us the opportunity to demonstrate that our technological capabilities have been equally as important to our growth as a design and development firm.” She added, “Not only do we provide expert web development/programming services, we’ve also created two full-scale, proprietary applications with our partner firm which we license to clients, as well as a web-based tool that allows our clients to view project progress in real-time, manage invoices, submit support requests and more, from any computer.”

Winners will be announced at the Awards Gala on September 25, 2007 at The Metropolitan Pavilion. Awards will be presented to those companies that have shown the ability to use their best practices to generate competitive advantages, revenue profits and/or long-term value.

#### **About Liqui-Site Designs Inc.**

Since 2003, creative firm, Liqui-Site Designs Inc. has branded, launched and promoted many products, services and organizations in a variety of industries. In addition to providing unique print and web solutions, the firm consistently exceeds client expectations. Working with PR firms, ad agencies, marketing consultancies and specialized developers, Liqui-Site has cultivated strategic relationships across the country to best serve its clientele. For more information, visit ( [www.liqui-site.com](http://www.liqui-site.com) ) or call (845) 353-7771.