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Liqui-Site Wins Silver in International Davey Awards for TheHolisticOption.com

(New York, NY) November 17, 2008 – The Davey Awards today announced that Liqui-Site Designs Inc., a full-service creative firm based in New York, is a silver award winner for its design and development of integrative and alternative health care website, TheHolisticOption.com

The Davey Awards is judged and overseen by the International Academy of Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts dedicated to embracing progress and the evolving nature of traditional and interactive media.

“The International Academy of the Visual Arts was honored to have once again participated in the International Davey Awards competition. We were truly amazed and excited at the overall caliber and quality of this year’s pool of entries: noted Linda Day, Executive Director of the IAVA. She added “Congratulations to the [those] at the forefront of their industry, helping to push the limits in creativity and design.”

Kelly Campbell, President and Creative Director of Liqui-Site Designs, Inc., said “We’re honored to receive the silver medal for our work on TheHolisticOption.com. The fact that it was named one of the top health-related sites in the interactive category is something of which I am especially proud – not only for Liqui-Site’s accomplishment, but also because TheHolisticOption.com was created out of my personal passion for natural health and wellness.”

TheHolisticOption.com was judged against other sites providing information and advice on physical health and overall well-being. These included medical sites, diagnosis and treatment, as well as general health discussions. The category also encompassed mental health, educational and fitness websites.

About Liqui-Site Designs Inc.

Liqui-Site Designs, Inc. has branded, launched and promoted many products, services and organizations in a variety of industries since 2003. In addition to providing unique print and web solutions, the firm consistently exceeds client expectations. For more information, visit (www.liqui-site.com) or call (845) 353-7771.

About TheHolisticOption.com

Founded in 2008, New York-based TheHolisticOption.com provides integrative and alternative healthcare practitioners, consumers and relevant product providers with the first online community where they can connect, learn and share information about natural health and wellness. To learn more, visit (www.TheHolisticOption.com).