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Liqui-Site Wins Twice At The 2008 Communicator Awards

(New York, NY) May 23, 2008 – Liqui-Site Designs Inc. today announced that it has been awarded two Awards of Distinction in the 2008 Communicator Awards – the leading international awards program honoring creative excellence for communications professionals.

The Communicator Awards is an annual competition honoring the best in advertising, corporate communications, public relations and identity work for print, video, interactive and audio. The past year's 14th Annual Communicator Awards received over 8,500 entries from companies and agencies of all sizes, making it one of the largest awards of its kind in the world. The Communicator Awards are judged and overseen by the International Academy of the Visual Arts (IAVA), a 200+ member organization of leading professionals from various disciplines of the visual arts.

Liqui-Site received Awards of Distinction in two categories for client projects completed in 2007. The brand identity designed for *EnviroRide* – an eco-friendly car service serving corporate and government clientele in the Washington, D.C. area – won Liqui-Site recognition in the Logo Design sector of the Print category. In the Charitable Organizations / Non-Profit sector for Interactive work, Liqui-Site was recognized for the design and development of *The GOALS Center for Families'* website, which can be seen at (<http://goalscenter.liqui-site.com>).

“The incredible quality and diversity of this year’s entries was an inspiration to the academy and all of our judges. The work reflected the rapidly changing media landscape as the growing amounts of interactive work submitted pushed the limits of the medium, and the quality of the traditional work submitted was again remarkable., noted Linda Day, director of the IAVA. She added, “On behalf of the entire Academy, we are honored to have judged the 14th Annual Communicator Awards and we are proud to honor the best in creativity and execution from the foremost communications professionals in the business.” For more information about the Communicator Awards, please visit (www.communicatorawards.com).

About Liqui-Site Designs Inc.

Since 2003, creative firm, Liqui-Site Designs Inc. has branded, launched and promoted many products, services and organizations in a variety of industries. In addition to providing unique print and web solutions, the firm consistently exceeds client expectations. Working with PR firms, ad agencies, marketing consultancies and specialized developers, Liqui-Site has cultivated strategic relationships across the country. For more information, visit (www.liqui-site.com) or call (845) 353-7771.