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AmeriList Selects Liqui-Site as Interactive Media Partner
Liqui-Site, In Turn, Brings Clients Mailing List and Lettershop Services

(Nyack, NY) November 27, 2009 – Liqui-Site Designs Inc., a New York-based creative firm announced today that it has partnered with AmeriList, Inc. of Pomona, NY in order to provide Interactive Media services.

The partnership enables AmeriList to offer fully integrated, value-added web services to its clientele, such as website design and development, search engine optimization (SEO), social media integration, inbound marketing initiatives and more. Liqui-Site, in turn, is now able to provide its clients will free list counts, direct marketing expertise, and database services for direct marketing initiatives.

"Creating a strong connection with the companies we do business with is one of our primary objectives. Over the past year, Liqui-Site Designs has become the firm we depend on for our web-based needs. The recent partnership we've developed is a symbiotic relationship, one that has already promoted mutual success. AmeriList is now able to offer fully integrated marketing services to our clients, and that means success for everyone involved," said Ravi Buckredan, President of AmeriList, Inc.

Liqui-Site's clients also benefit greatly from the partnership with AmeriList, the leading provider of mailing list solutions and database services for direct marketing campaigns. Kelly Campbell, President and Creative Director of Liqui-Site, added, "The partnership with AmeriList rounds out our respective service offerings. Plus, their top-notch team of marketing experts are phenomenal to work with!"

About Liqui-Site Designs Inc.

Since 2003, award-winning creative firm, Liqui-Site Designs Inc. has branded, launched and promoted products, services and organizations in a variety of industries. In addition to providing unique print and web solutions, the firm consistently exceeds client expectations. Working with PR firms, advertising agencies and marketing consultancies, Liqui-Site has cultivated strategic relationships across the United States. For more information, visit (www.liqui-site.com) or call (845) 353-7771.

About AmeriList Inc.

AmeriList, Inc. is a full-service provider of mailing list solutions and database services. With over 20 years experience and access to over 66,000 lists, AmeriList delivers solutions to improve customer acquisition programs by utilizing cutting edge technology and response driven databases that help clients obtain more insight into their customer's identity, behaviors and purchasing patterns. Visit (www.amerilist.com) or call 1-800-457-2899.